

BODEGAS MARQUÉS
DE CÁCERES

Bodegas Marqués de Cáceres among the World's 25 Most Admired Wine Brands, according to Drinks International

The brand further consolidates its international recognition in The World's Most Admired Wine Brands 2026 ranking, compiled by the prestigious British magazine Drinks International.



Bodegas Marqués de Cáceres has once again been ranked among the world's 25 most admired wine brands in the 2026 edition of *The World's Most Admired Wine Brands*, the annual ranking published by *Drinks International*, **one of the most influential and respected publications in the global wine industry.**

This list, **considered a key benchmark in the international wine market**, is based on votes from an independent panel of global buyers, sommeliers, importers, distributors and industry opinion leaders. Experts **evaluate criteria such as wine quality and consistency, brand strength and identity, capacity for innovation, sustainability and relevance in international markets.**

Marqués de Cáceres' continued presence in this select group confirms the strength of a long-term project and reinforces its position as one of the Spanish brands with the greatest global recognition. With a presence in more than 152 countries, the winery has developed a coherent and sustained international strategy based on winemaking excellence, brand building and continuous adaptation to an increasingly demanding and diverse consumer.

In a global context marked by growing competition and evolving consumption habits, **maintaining a consistent presence among the world's most admired wine brands represents a significant endorsement of a trajectory that combines tradition and evolution.** This recognition reflects not only product quality, but also the consistency of the brand's positioning and its ability to remain relevant in key international markets.

"Being consistently recognised among the world's most admired wine brands is, above all, a responsibility. It drives us to continue evolving without losing our essence and to keep building a brand that engages with the present while staying true to its legacy. This international recognition confirms the coherence of our project and reinforces our commitment to quality, innovation and a long-term vision," says Cristina Forner, President of the winery.

With more than five decades of history and a strong presence in major international markets, **Marqués de Cáceres continues to strengthen its global positioning through a strategy that combines winemaking excellence, brand evolution and an international outlook.**



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THE
WORLD'S
MOST ADMIRER
WINE
BRANDS 2026
DRINKS
INTERNATIONAL



19



70

BODEGAS MARQUÊS DE CÂCERES



100
PROENSA

GOLD
RIOJA MASTERS
THE DRINK
BUSINESS

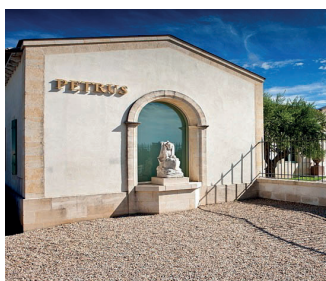
98
GOURMETS

THE LUXURY *of authenticity*

THE ESSENCE OF THIS GREAT WINE REFLECTS THE LAND WHERE IT WAS BORN.
DEEP, HARMONIOUS, AND SOPHISTICATED.
DISCOVER THE THRILL OF THE EXTRAORDINARY WITH EACH SIP.

Flavours that transcend, elegance that endures.

24 PÉTRUS



COUNTRY OF ORIGIN: FRANCE
OWNER: MOUEIX FAMILY

Pétrus has achieved an almost mythic status in the fine wine world, defined by its tiny production and the singular expression of Pomerol's blue clay soils. Composed predominantly of Merlot, its wines are celebrated for their velvety texture, depth and capacity to evolve over decades. Pétrus is widely regarded as a paradigm of scarcity allied to quality, with demand consistently outstripping supply. Its reputation has been built not on classification or grand architecture, but on an unwavering focus on vineyard management and strict selection. By resisting expansion and preserving its artisanal scale, Pétrus has cultivated an image of purity and exclusivity that resonates strongly in luxury markets. For collectors, it represents one of the most secure blue-chip names in wine, while for the trade it stands as proof that meticulous viticulture and restraint can yield enduring global prestige.

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MARQUÉS DE CÁCERES

COUNTRY OF ORIGIN: SPAIN
OWNER: FORNER FAMILY

This brand has played a significant role in modernising Rioja's international image, blending French-influenced winemaking with a clear focus on freshness and precision. Founded in the 1970s, Marqués de Cáceres challenged prevailing regional norms by emphasising fruit purity and controlled oak ageing, helping Rioja appeal to a new generation of export markets. Marqués de Cáceres is known for its consistency and clarity of style across a broad portfolio, from entry-level wines to more ambitious single-vineyard expressions. Its commitment to estate sourcing and rigorous quality control has underpinned a reputation for reliability in both mature and emerging markets. By balancing commercial scale with a strong technical identity, the brand has established itself as a trusted ambassador for contemporary Rioja, offering wines that are immediately accessible yet firmly rooted in regional character.



26 JUVÉ & CAMPS

COUNTRY OF ORIGIN: SPAIN
OWNER: JUVÉ FAMILY

While it hasn't made The World's Most Admired Wine Brands before, Juvé & Camps is among the most respected names in cava, long associated with extended ageing and a house style defined by finesse rather than volume. The Penedès-based producer has built its prestige on traditional method sparkling wines from estate vineyards and released only after lengthy maturation. Juvé & Camps demonstrates that cava can compete in the premium sparkling segment, offering complexity and structure comparable to more established appellations. Its emphasis on



vintage-dated cuvées and low-intervention viticulture has strengthened its credibility among sommeliers and specialist buyers. By prioritising quality over scale,

the house has helped to elevate the perception of Spanish sparkling wine, reinforcing its status as both a regional leader and an international reference point.